

Call for Young Journalists Terms of Reference

These Terms of Reference aim to guide the relationship between the journalists selected by the hosts of the 17th IACC and Transparency International.

1. About the IACC Series

The IACC is the world's premier forum for bringing together government, civil society, the private sector and more to tackle the increasingly sophisticated challenges posed by corruption. It fosters the global exchange of experience and ideas in fighting corruption, and promotes international cooperation among agencies and citizens from all parts of the world.

The IACC usually takes place every two years in a different region of the world, and attracts up to 1600 participants from over 135 countries. The conference serves as the premier global forum for the networking and sharing of experiences that are indispensable for effective advocacy and action, on a global and national level.

Under the theme *Time for Justice: Equity. Security. Trust* the 17th IACC will meet in Panama City, Panama from the 1st -4th December 2016 to tackle a series of the world's most pressing challenges. Visit www.iaccseries.org for more information.

2. About Transparency International

Transparency International (TI) is the global civil society organisation leading the fight against corruption. Through more than [100 chapters worldwide](#) and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business and civil society to develop and implement effective measures to tackle it.

3. Tasks of the Young Journalists

3. 1 Tasks of the Young Journalists leading up to the conference

Young Journalists will be requested to provide input to IACC Social Media Outlets ahead of the conference starting after their selection.

- a. **YouTube:** Journalists will be tasked with producing short videos and send them in for posting on YouTube.
- b. **Facebook:** Journalists are invited to post on the IACC Facebook page and promote it through their contacts
- c. **Twitter:** Journalists are invited to follow the @17IACC tweets, (re)tweet about the conference, promote the IACC twitter account
- d. **IACC blog:** Journalists will be asked to write blog posts for the IACC blog on the conference sessions as well as at least one before the conference and one after the conference.

3.2 Tasks of the Young Journalists at the conference*

Work in a small team of journalists under the guidance of the head of the IACC's Social Media Unit. The team of journalists will be subdivided into three subgroups, each responsible for a different area namely:

1. **Video corner:** Selected journalists will be responsible for video-interviewing conference participants, posting short clips on YouTube, printing out still images and posting the images with a short profile of each participant on a wall.
2. **Interviewing and writing on social media channels:** A selection of journalists will be responsible for interviewing IACC participants and attending plenary sessions, workshops and social events to report on the Conference from their own unique perspectives. The information and stories will be disseminated via social media channels, namely the IACC blog, YouTube, Twitter and Facebook. Writers will also be encouraged to file stories to their own news outlets and publications for dissemination in their home countries (in line with TI guidelines).
3. **Photojournalist(s):** One or more photojournalist will be responsible for taking high-quality pictures of participants and speakers at the conference and social events. He/she will be tasked with writing appropriate captions, selecting the best pictures for publication and for uploading these images to social media sites.
4. **IT savvy/editor:** This person will support the development, assignment and writing of stories and coordination with the other journalists. He/she should also be well versed in online technology and the workings of social media. A more experienced journalist would best fit this role.
5. **Daily Newsletter:** Selected Young Journalists will contribute to the Daily Newsletter published at the conference.

In addition, each journalist is required to:

- Be familiar with the programme of the 17th IACC and how Transparency International works globally and on a national level before the 17th IACC begins.
- Be available and responsive to the coordinator of the Social Media activities at Transparency International and the IACC team.

*Please note that these tasks may be subject to some change.

4. Tasks of IACC Series / Transparency International

- Provide a background material package ahead of the conference as well as a formal training in Panama to the Young Journalists.
- Cover travel costs, visa expenses, all transfers, per diem and accommodation in Putrajaya for four nights.
- Oversee and coordinate all content produced and published.
- Assign each Young Journalist their specific tasks for the conference according to interest and skills.

5. Use of personal social media

1. Young Journalists are encouraged to use their own personal social media accounts such as Twitter and Facebook or their personal blogs to promote IACC content, using the conference hashtag or linking to relevant content.
2. While these are individual and personal activities, some readers may nonetheless relate Young Journalists *de facto* with TI and the IACC Series. Therefore, we would like to ask Young Journalists to observe the following guidelines:
 - Make sure to state you have been selected by TI and the IACC Series to report about the conference.
 - Make clear that the views you express are yours, and do not represent the views of TI/IACC Series.
 - Respect copyright, trademark, and all other applicable intellectual property laws.
 - Content should not be derogatory or detrimental to the image, reputation, political neutrality, or interests of TI/IACC Series. This includes:
 - advocating in support for a particular political party.
 - including content that would undermine the integrity or impartiality of TI/IACC Series.
 - or disclosing facts concerning individual cases of corruption or accuse individuals or entities of wrongdoing, except when the disclosed information is already generally available to the public. Links and references to reputable third-party information may be included. Please contact the project coordinator when in doubt.

While you are encouraged to file stories for your own news media and explore other angles and perspectives, please ensure that these stories do not go against the values set forth by TI/IACC Series as you will be writing as a journalists sponsored by TI/IACC Series. You should apply good judgment in all cases and, if in doubt, the assigned editor should be consulted.

Appendix A: Terms and Conditions

All entries to the YJ Initiative must be the work of the entrant. Late, illegible or incomplete submissions and submissions that do not meet the entrance criteria as outlined will not be considered.

In the case of photo or video submissions it is the responsibility of each entrant to ensure that any images they submit have been taken with the consent of the subject and do not infringe their rights, including privacy rights, intellectual property rights, including copyright or any other rights of any person. By entering this competition, all entrants agree to hold the International Anti-Corruption Conference, Transparency International, and the jury free and harmless of any claims, costs or expenses, including but not limited to damages, arising out of the participation in this competition or any competition-related activities and the acceptance and use, misuse or possession of any prize awarded hereunder. Any disputes arising out of or in connection with this competition shall be governed by the laws of the Federal Republic of Germany. Place of jurisdiction shall be Berlin, Germany.

The International Anti-Corruption Conference and Transparency International assume no responsibility for any lost submissions to the competition. The International Anti-Corruption Conference and Transparency International reserve the right not to award a winner if none of the submissions meets the quality requirements.

Appendix B: TI Guiding Principles

A Statement of Vision, Values and Guiding Principles of TI

Our vision: A world in which government, politics, business, civil society and the daily lives of people are free of corruption.

Our values:

- Transparency
- Accountability
- Integrity
- Solidarity
- Courage
- Justice
- Democracy

We are a civil society organisation committed to respecting the following principles:

1. As coalition builders, we will work cooperatively with all individuals and groups, with for profit and not for profit corporations and organizations, and with governments and international bodies committed to the fight against corruption, subject only to the policies and priorities set by our governing bodies.
2. We undertake to be open, honest and accountable in our relationships with everyone we work with and with each other.
3. We will be democratic, politically non-partisan and non-sectarian in our work.
4. We will condemn bribery and corruption vigorously and courageously wherever it has been reliably identified, although we ourselves do not seek to expose individual cases of corruption.
5. The positions we take will be based on sound, objective and professional analysis and high standards of research.
6. We will only accept funding that does not compromise our ability to address issues freely, thoroughly and objectively.
7. We will provide accurate and timely reports of our activities to our stakeholders.
8. We will respect and encourage respect for fundamental human rights and freedoms.
9. We are committed to building, working with and working through National Chapters worldwide.
10. We will strive for balanced and diverse representation on our governing bodies.