

Designing 2030: Truth, Trust & Transparency

19th IACC Seoul, Korea



Call for Young Journalists Terms of Reference

These Terms of Reference aim to guide the relationship between the selected 19th International Anti-Corruption Conference (IACC) Young Journalists (YJs) and Transparency International (TI).

1. About the IACC Series

The IACC is the world's premier forum for bringing together government, civil society, the private sector and more to tackle the increasingly sophisticated challenges posed by corruption. It fosters the global exchange of experience and ideas in fighting corruption and promotes international cooperation among agencies and citizens from all parts of the world.

The IACC usually takes place every two years in a different region of the world and attracts around 1,600 people from over 130 countries. The conference serves as the premier global forum for the networking and sharing of experiences that are indispensable for effective advocacy and action, on a global and national level.

Under the theme *Designing 2030: Truth, Trust & Transparency*, the 19th IACC will meet in Seoul, Korea to tackle a series of the world's most pressing challenges. Visit www.iaccseries.org for more information.

2. About TI

TI is the global civil society organization leading the fight against corruption. Through more than [100 chapters worldwide](#) and an international secretariat in Berlin, Germany, TI raises awareness of the damaging effects of corruption and works with partners in government, business, and civil society to develop and implement effective measures to tackle it.

3. About the YJ Initiative

The 19th IACC is looking for young journalists from all over the world who are passionate about anti-corruption and have a desire to speak out on social issues related to transparency and integrity. Selected journalists must meet the criteria specified below.

In 2010, the YJ Initiative was launched at the 14th IACC in Bangkok. Eight young journalists from South East Asia had the opportunity to get involved with the anti-corruption community and communicate to others the outcomes of the conference. The project was successful and since then the IACC continue in engaging more young journalists for the conference and established a network.

The IACC aims to maintain a vibrant community that shares concerns, developments, and solutions surrounding the corruption problem, and welcomes young journalists to join us in Copenhagen this October to report on the outcomes of sessions and workshops at the conference, and to generate awareness around anti-corruption issues through various channels.

4. Eligibility Criteria

Applicants must meet the three criteria listed below:

- You work as a journalist, with solid experience reporting on social issues, and are skilled in one of the following areas:
 - Broadcast Journalism
 - Digital/Print Journalism
 - Photojournalism
 - Social Media
 - Video Editing
- You are passionate about fighting corruption and keen to learn more about Transparency International (TI), the IACC Series and the issues we work on
- You are under 35 years old and fluent in English, and based in/or holding a citizenship from a country where Korea provides official development assistance (ODA). The list of countries is found [here](#)

5. Tasks of the YJs

5.1 Ahead of the conference

- Be familiar with the 19th IACC programme and how TI works globally and on a national level
- Invited to provide input and promote the various IACC channels, including [Twitter](#), [Facebook](#), [Vimeo](#) and more
- Invited to write blog posts on the [IACC blog](#)
- Engage with IACC Initiatives, including [FairPlay](#), [Films for Transparency](#), and the [IACC Social Entrepreneurs Initiative](#)

5.2 At the conference

- Be available and responsive to the coordination of the TI team
- Below listed the categories of tasks* to be completed at the conference:
 - a. **Digital/Print Journalists:** responsible for interviewing conference participants and writing IACC news by attending the conference and social events. YJs will also be encouraged to file stories to their own news outlets (in line with TI guidelines).
Editor: responsible for coordinating the YJ team, editing, and publishing the IACC Daily Newsletter at the conference.
 - b. **Photo Journalists:** responsible for taking high-quality pictures of participants and speakers at the conference and social events, writing appropriate captions, and selecting the best pictures for publication.
 - c. **Broadcast Journalists:** responsible for video-interviewing participants and reporting conference highlights via different channels, including using Facebook live.

- d. **Video Editor:** responsible for filming, editing, and producing videos.
- e. **Social Media Strategist:** responsible for creating posts in a timely manner and sharing outputs of the YJ team on social media channels, and helping on live Twitter Q&A for the plenary sessions.

* Please note that these tasks may be subject to some change.

6. Tasks of IACC Series / TI

- Discuss and agree with each YJ their specific tasks for the conference according to interest and skills
- Provide a background material package ahead of the conference
- Conduct a formal training in Seoul, Korea to all YJs
- Provide needed guidance and support to YJs
- Oversee and coordinate all content produced and published

7. Use of Personal Social Media and Other Channels

- YJs are encouraged to use their own personal social media accounts or their personal blogs to promote IACC content, using the conference hashtags, or linking to relevant content.
- Whilst these are individual and personal activities, some readers may nonetheless relate YJs with TI and the IACC Series. Therefore, we would like to ask YJs to follow the guidelines:
 - State clear the views you express are your own, and not representing the views of TI/IACC Series
 - Respect copyright, trademark, and all other applicable intellectual property laws
 - Content should not be derogatory or detrimental to the image, reputation, political neutrality, or interests of TI/IACC Series. This includes:
 - advocating in support for a particular political party
 - content that would undermine the integrity or impartiality of TI/IACC Series
 - disclosing facts concerning individual cases of corruption or accuse individuals or entities of wrongdoing, except when the disclosed information is already generally available to the public. Links and references to reputable third-party information may be included.
- You are encouraged to write stories for your own news outlets and explore other angles, as long as these stories do not go against the values set forth by TI/IACC Series as you will be sponsored by TI/IACC Series. You should apply good judgment in all cases and, if in doubt, please consult the TI team.

Appendix A: Terms and Conditions

All entries to the YJ Initiative must be the original work of the entrant. Late, illegible, or incomplete submissions will not be considered. In the case of submissions of photos or videos, it is the responsibility of each entrant to ensure that any images they submit have been taken with the consent of the subject and do not infringe their rights, including privacy rights, intellectual property rights, including copyright or any other rights of any person. By entering this competition, all entrants agree to hold the IACC, TI, and the jury free and harmless of any claims, costs or expenses, including but not limited to damages, arising out of the participation in this competition or any competition-related activities and the acceptance and use, misuse or possession of any prize awarded hereunder. Any disputes arising out of or in connection with this competition shall be governed by the laws of the Federal Republic of Germany. Place of jurisdiction shall be Berlin, Germany.

The IACC and TI assume no responsibility for any lost submissions to the competition. The IACC and TI reserve the right not to award a winner if none of the submissions meets the quality requirements.

Appendix B: TI Guiding Principles

Our vision: a world in which government, politics, business, civil society and the daily lives of people are free of corruption.

Our values: Transparency, Accountability, Integrity, Solidarity, Courage, Justice, Democracy

We are a civil society organization committed to respecting the following principles:

1. As coalition-builders, we will work cooperatively with all individuals and groups, with for-profit and not-for-profit corporations and organizations, and with governments and international bodies committed to the fight against corruption, subject only to the policies and priorities set by our governing bodies.
2. We undertake to be open, honest and accountable in our relationships with everyone we work with, and with each other.
3. We will be democratic, politically non-partisan and non-sectarian in our work.
4. We will condemn bribery and corruption vigorously wherever it has been reliably identified.
5. The positions we take will be based on sound, objective and professional analysis and high standards of research.
6. We will only accept funding that does not compromise our ability to address issues freely, thoroughly and objectively.
7. We will provide accurate and timely reports of our activities to our stakeholders.
8. We will respect and encourage respect for fundamental human rights and freedom.
9. We are committed to building, working with and working through Chapters worldwide.
10. We will strive for balanced and diverse representation on our governing bodies.
11. As one global movement, we stand in solidarity with each other and we will not act in ways that may adversely affect other Chapters or the TI movement as a whole.